

Hospitality Internet Marketing & Strategy Firm with Proven ROI

HeBS | Hospitality eBusiness Strategies

I. Who we are:

Full-Service Hotel Internet Marketing Firm

- Leader in Direct Online Channel Marketing
- 14 Years of Hotel Internet Marketing Expertise
- Define & Utilize Best Practices in the Industry
- Dedicated Team of Experienced Professionals
- Over 60 Prestigious Industry Awards
- Diverse Portfolio of over 500 Clients
- Publish, Teach & Train eBusiness in Hospitality
- In-House Website Design & Internet Marketing Services

II. What we do:

ROI-Centric Internet Marketing Services

- Direct Online Channel Strategy
- Award-Winning Website Design
- Website Optimization & SEO
- Search Marketing (PPC, CPC)
- Email Marketing
- Strategic Link Building
- Online Media/Banners
- Web 2.0 & Social Media
- Website Hosting & Maintenance
- Analytics & Campaign Tracking

III. How we can help you:

Significantly Improve Website Bookings & Increase Online Market Share

- Evaluate Existing Internet Presence
- Identify Untapped Online Revenue Opportunities
- Launch ROI & Bookings-Focused Internet Marketing
- Turn Your Website into Your Top Revenue Channel
- Attract & Retain Loyal Customers
- Outsmart Your Competition & Increase Market Share
- Learn Industry's Best Practices and Latest Trends
- Work with a HeBS Expert that Becomes a Part of Your Team

The Internet is the only growth channel in hospitality. Take full advantage.